

# EDUCATION FOR THE FUTURE



## Restaurants & Food/ Beverage Services

- Kitchen and Dining

## Lodging

- Front Office  
and Housekeeping

## Travel & Tourism

- Reservations and  
Tour/Activities

## Marketing & Sales

- Meetings and Events

## Maintenance & Grounds



For more information about the Hospitality &  
Tourism Youth Apprenticeship Program:

### Contact:

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(866) 864-4585(TTY)  
<https://dwd.wisconsin.gov/>

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Post Office Box 7972  
Madison, WI 53707-7972

# Hospitality & Tourism YOUTH APPRENTICESHIP



# WHERE CAN I WORK?

Hospitality and tourism industries comprise of establishments engaged in a number of travel and leisure activities. The leisure and hospitality sector makes up a large percentage of employment in Wisconsin and offers tremendous opportunity for career growth or entrepreneurial ventures.

This career cluster prepares students for careers that encompass the management, marketing and operation of restaurants, lodging, attractions, recreation events and travel related services. People employed in this cluster work in a variety of settings.

Students in hospitality, lodging and tourism learn and practice skills that prepare them for diverse post-secondary opportunities. These opportunities could include two or four-year college programs, apprenticeships or employment. The Youth Apprenticeship Program in collaboration with Career and Technical Education courses will introduce you to a variety of interesting careers.

## Career Opportunities:

- Chef/Head Cook
- Event Planner
- Resort and Hotel Management
- Equipment and Facility Maintenance
- Parks and Garden Activity Coordinator
- Tour Guide
- Dietician
- Guest Room Attendant
- Catering Operator
- Travel Services

Put your education to work while engaging in great projects and connecting with like-minded professionals. Worksites vary from being immersed in the restaurant industry to sales and marketing within the lodging and tourism industry. Opportunities also exist with travel companies, museums and amusement parks.

## WHAT WILL I LEARN?

This program will allow you to "try out" the career you are interested in and gain a broad understanding of the hospitality, lodging and tourism career fields. You will not only obtain hands-on experience but will be better prepared for college and future career transitions.

## WHAT CAN YOUTH APPRENTICESHIP DO FOR ME?

- Build your resume for college applications, scholarship applications and career portfolios
- Earn industry certifications
- Potentially earn advanced standing or transcribed credits for technical college or university programs
- Earn wages and high school credit while learning from professionals
- Earn a state-recognized certificate of occupational proficiency upon completion

